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A customer asked a chatbot if you're open Saturday.

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Nobody told you what it said.

49% of U.S. adults use AI chatbots

42% use them to look things up. Pew Research, 2026.

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Write one page first

What you do, towns you serve, hours, how to book.

Add the line most shops skip

What you don’t do. It stops wrong-fit calls.

Ask three assistants

ChatGPT, Gemini and Claude. Same five questions each.

The five questions

Hours this week. Towns served. What you do. How to book. What you don’t do.

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Mark every answer

Right. Wrong. Missing.

Fix it at the source

Your Google profile, your website and any listing you can claim.

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Ask again Friday

Count how many answers changed.

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Keep the sheet where you'll find it

The free Claude command center guide is a good home for it.

stratamindlabs.com/free-tools/

Scan to get the free guide