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What I Know This Week

What we learned this week, so you don't have to

Issue 2. Oct 13 to 16, 2026

Four lessons on AI for owners who run the work.

WORK SMARTER

AI tends to agree with you

Ask it if your plan is good and it usually says yes.

Give it your goal and your numbers first. Then ask what would make it fail.

TOOLS WORTH KNOWING

Start with one job

One AI assistant, one task, plain written rules.

Add helpers only when the first job runs clean.

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TOOLS WORTH KNOWING

Use the right size tool

A faster, cheaper AI model handles routine work well.

Save the top model for the hard thinking.

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MONEY AND RISK

Reddit shapes AI answers

It's the most cited site in AI search, per a 30-million-citation study by Peec.

Customers asking AI who to call may see what people say there.

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MONEY AND RISK

Earn the mention

Answer questions in your trade with real help.

Posting on autopilot puts your name at risk.

MONEY AND RISK

Buy the result, not the tool

Appointments booked. Calls answered. Hours back for the front desk.

If it doesn't save time, reduce risk or grow revenue, skip it.

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BUILT THIS WEEK

Before an AI gets access, check six things

Who owns it. Where data goes. Keys stored safely.

Actions logged. A person can stop it. Value measured.

PLAN TO TRY NEXT WEEK

Write your criteria first

Write three things the AI should judge your plan against.

Then ask it to score the plan and tell you what would make it fail.

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YOUR MOVE

Want the one-page checklist?

Message us for the Agent Action Authority Card.

What would you need to see before you let an AI act for you?

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